

Six Years At A Glance

Key Financial Data

OPERATING DATA

	2020	2021	2022	2023	2024	2025
Revenue-Net	3,679,468,088	4,327,326,066	6,018,969,888	6,825,586,346	8,307,666,130	8,012,805,226
Cost of production	(2,756,142,547)	(2,766,997,559)	(3,454,551,987)	(3,540,102,628)	(4,004,008,656)	(4,180,199,145)
Transmission Cost	(139,069,102)	(90,436,188)	(100,165,940)	(126,696,002)	(121,164,257)	(133,140,717)
Gross profit	784,256,439	1,469,892,319	2,464,251,961	3,158,787,716	4,182,493,217	3,699,465,364

PROFIT AFTER TAXATION

(Loss)/Profit before taxation	(136,120,065)	1,107,143,492	1,514,839,878	2,439,816,835	2,927,073,108	2,201,012,470
Taxation	22,881,574	(92,746,807)	(150,934,865)	(290,578,261)	(316,481,351)	(98,025,832)
Profit after taxation	(113,238,491)	1,014,396,685	1,363,905,013	2,149,238,574	2,610,591,757	2,102,986,638

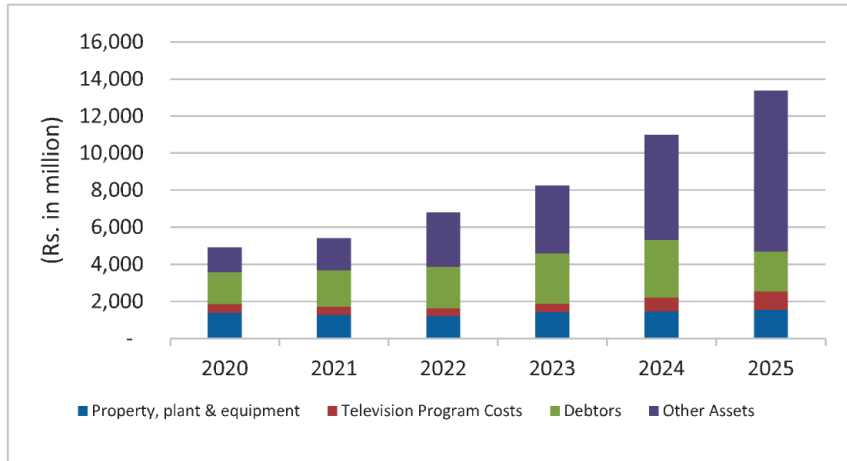
Financial Ratios

	2020	2021	2022	2023	2024	2025
Current Ratios	2.85	3.40	3.11	6.43	8.77	8.51
Quick ratio	2.83	3.38	3.10	6.41	8.75	8.50
Debt/ Equity Ratio	0.44	0.18	0.09	0.02	0.02	0.01
Cash Available per share- Rs.	0.12	0.31	0.74	0.39	0.66	0.42
Return on equity - %	(3.71)	24.96	26.76	29.66	26.49	17.58
Share Price per share - Rs.	12.55	8.02	7.12	5.84	10.26	12.47
Break-up value per share - Rs.	2.69	3.58	4.49	6.39	8.69	10.55
Gross Profit / (Loss) to Sales - %	21.31	33.97	40.94	46.28	50.34	46.17
Cost of Production To Sales- %	74.91	63.94	57.39	51.87	48.20	52.17
Administrative Expenses to Sales - %	12.91	11.80	9.70	12.97	11.92	14.64
Net profit / (Loss) to Sales - %	(3.08)	23.44	22.66	31.49	31.42	26.25
Interest Cover - number of times	0.43	12.14	21.65	53.97	83.13	66.33
Debtors Turnover (number of days)	173	155	127	132	126	119
Price earning ratio	(125.68)	8.97	5.92	3.08	4.46	6.72
Turn Over to Total Asset Ratio	0.77	0.82	0.91	0.84	0.77	0.61
Earnings/(Loss) per share Rs.	(0.10)	0.89	1.20	1.90	2.30	1.85

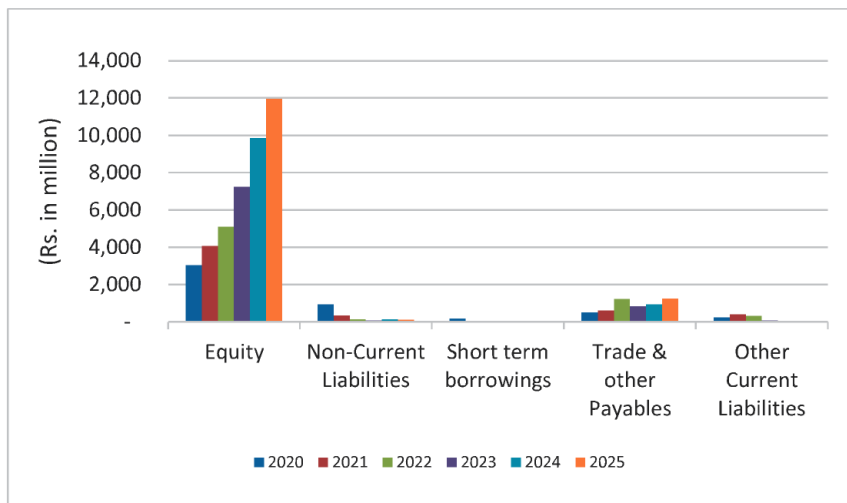
Graphical Presentation

Analysis of Statement of Financial Position and Profit or Loss Account

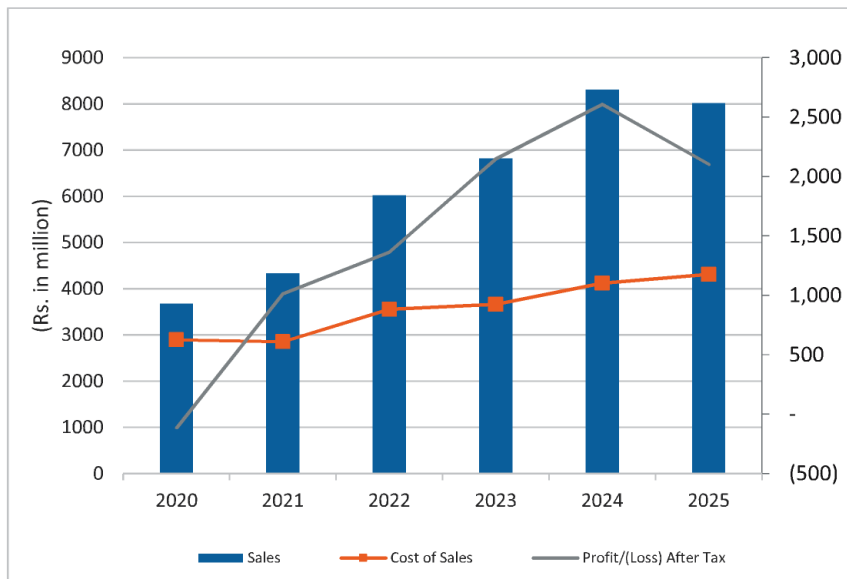
Assets



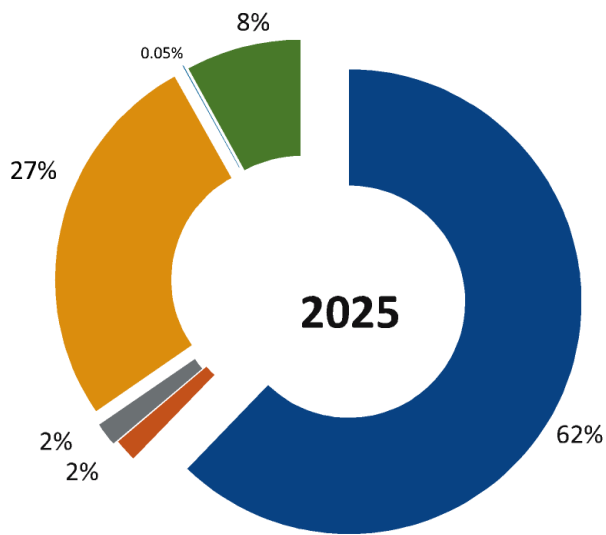
Equity & Liabilities



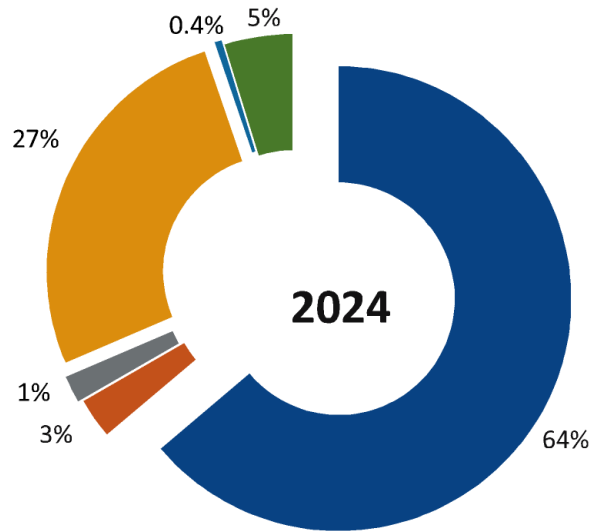
Sales and Cost of Sales



Break-up of revenue streams

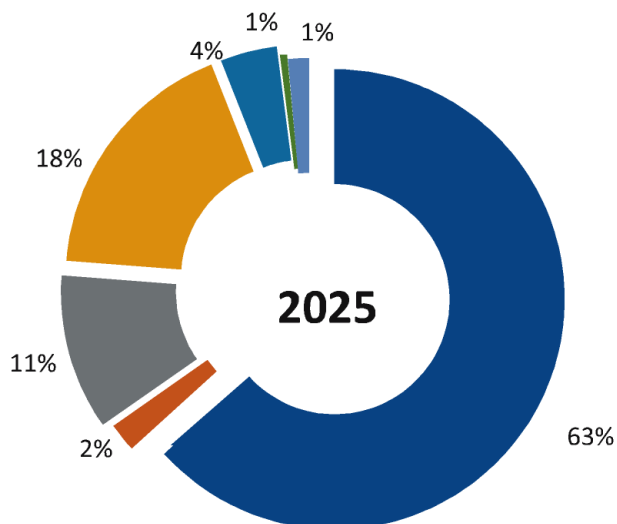


- Advertisement revenue - net
- Production revenue - net
- Digital revenue - net
- Subscription income - net
- Film Distribution
- Other Income

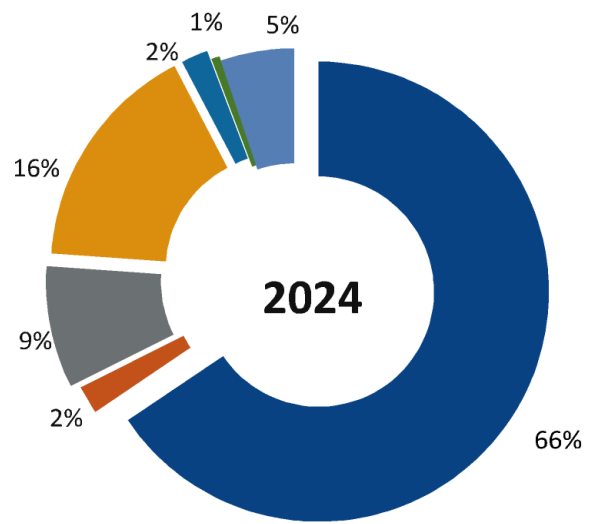


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Cost and expense breakup

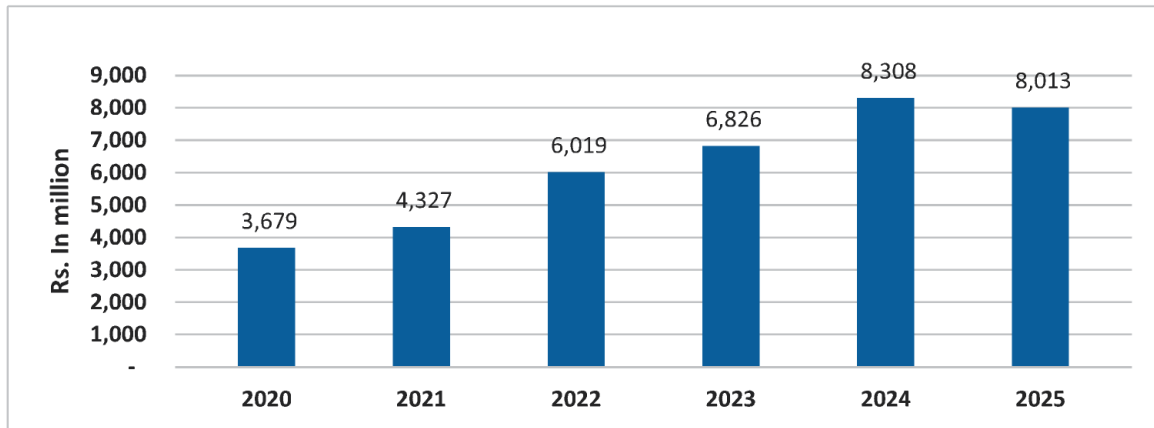


- Cost of production
- Transmission cost
- Distribution costs
- Administrative expenses
- Other expenses
- Finance costs
- Taxation

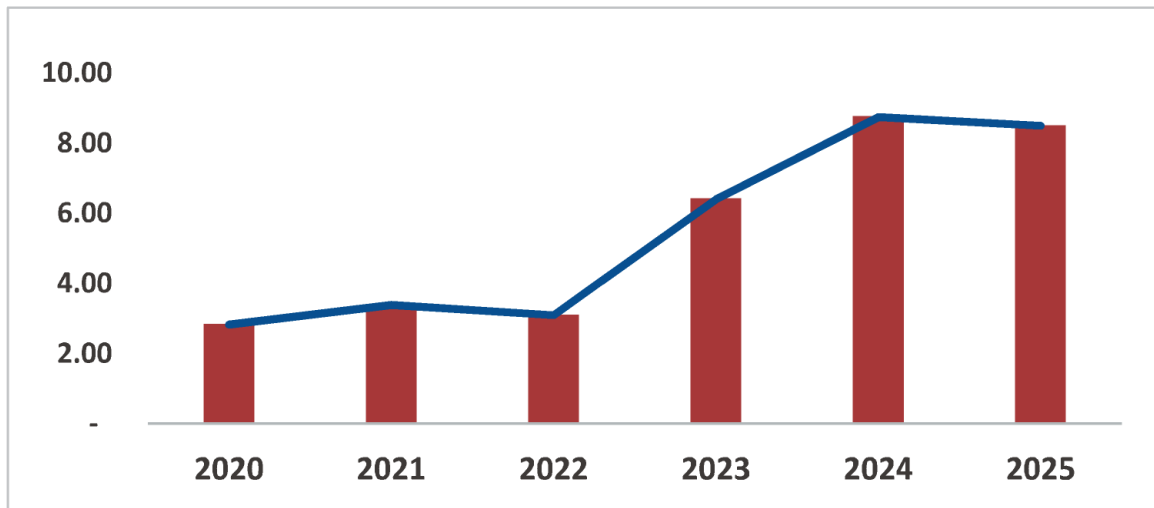


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Net Revenue



Current Ratio



Profit After Tax

